ACM Liaison Midwife Volunteer

The ACM Liaison Midwife (ACM LM) is a new and exciting part of ACM’s future.

The Liaison Midwife will be an advocate for ACM, based in hospitals and maternity services to build presence and implement ACM strategies designed to encourage and engage with current and potential members on a personal and regular basis in all maternity services across Australia. This volunteer role is well rewarded and recognised.

ACM has a number of outstanding opportunities for our existing members to become part of a newly created team within our advocacy division.

ACM is a leader and representative within the Maternity Care sector and seeks to expand its national presence. We take pride in our strong values and the supportive work environment that we provide for our employees, volunteers and members. Typically, this is realised through continuous improvement programs, education opportunities and innovative strategic development plans.

**Key to ACM LM’s Success**

Success will be founded on the ACM LM’s willingness to lead, support and promote the growth of the ACM brand; to follow up leads for increasing membership confidently; and converse with local maternity managers, educators and community stakeholders. The ACM LM must be able to demonstrate effective relationship building skills that are complimented with self-motivation.

**As an ACM LM, you will be responsible for:**

- Providing efficient and friendly service to current and potential members within your organization
- Discussing the relevant features and benefits of ACM membership and insurance on offer
- Offer a solutions orientated approach to any enquiries pertaining to membership or previous problems encountered with the ACM
- Identifying gaps in education and liaising with the local branch to fill as required
- Establishing a strong and supportive ACM presence by utilising local noticeboards/staff tearooms/postboxes to promote the ACM with current resources and promotional material (provided by the ACM) on a consistent basis from ACM head office
- Ensuring your name and contact details are visible through the local facility
- Engaging in opportunities at orientation programs with new cohorts of students or with education providers locally and new employees
- Hosting engaging and informative ACM information sessions at least bi-onthly/quarterly
- Establishing a proactive and engaged relationship with the local ACM branch and ACM Marketing Team
As an ACM LM volunteer, you will be rewarded and recognised

As an ACM LM, you will receive a range of acknowledgements of your contribution including;

- 50% discount registration to attend one ACM conference of your choice per year
- Free registration to one education workshop per year apart from the national conference
- A free ACM pashmina
- Recognition as a key volunteer at relevant opportunities
- Professional portfolio certificate recognizing your contribution to the role of ACM LM

In support, ACM will provide:

- All marketing and membership resources for your local distribution
- A comprehensive induction for you to ensure and instill confidence and capability
- Appropriate training and ongoing support to you to ensure success in the position
- A branded name badge to identify you as the ACM LM
- An opportunity to make a difference to midwifery and women
- Opportunities to be support personnel at ACM conferences which attracts reduced registration fees
- Materials that are refreshed on a timely basis and remain current
- Your contact details on the ACM website for ease of contact
- Reimbursement for expenses incurred in your role.

Term of Appointment

The ACM LM is a three year termed volunteer position with an option to renew for an additional three years. The Manager, Marketing and Communications will liaise closely with each ACM LM and review local activities and achievements each year.

ACM are committed to actively building an environment where every member can fulfill his or her potential to be a proud ambassador of ACM. ACM believe that this is achieved by establishing mutually beneficial relationships with all of our stakeholders including healthcare professionals, investors, and employees. If you share our passion for innovation and can demonstrate how you meet the criteria outlined, we would love to hear from you.

We value the diversity of our members and welcome applications from everyone.